



CRC Robotics
Official Fundraising Kit

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Welcome to the CRC Robotics Fundraising Kit! CRC Robotics is a non-profit organization with the following goals in mind:

- To set up a student-oriented and student-directed activity.
- To create a project that integrates science, math, multimedia, language, arts and computers.
- To develop a hands-on approach and help our students link the classroom to the workplace.
- To foster and build team work and communication skills.
- To promote the idea of working together to accomplish a common goal.
- To instil the concept that achieving team goals is more important than winning.

In order to help students join the competition, we have created a Fundraising Kit which will provide ideas for Fundraising opportunities that can help cover the costs of registration and team-building items such as team shirts and accessories for the kiosks.

Inside the CRC Fundraising Kit, you will find:

A Break-Down of Average Competition Costs Before you start fundraising, this will help you get an idea of how much you really need to make, and where it is all going.

Tips on How to Successfully Fundraise We want you to join us at the competition, so here are some tips to get you there!

Ideas for Fundraisers of all Sizes Here are some ideas to help you make money.

How to use the CRC to fundraise Here are some descriptions of how you can use all of the tools we provide you with to the fullest.

If you have any questions – at any time – please contact us through our website:
www.robo-crc.ca

You can also get more information and share your events at:
www.robo-crc.ca/fundraise and www.robo-crc.ca/forum



A Break-Down of the Average Competition Cost

Here is an estimate of how much the competition and everything else should cost.

	<i>Average Estimated Cost</i>
Registration (First year which includes VEX kits)	\$2,400
Second year registration (No VEX)	<i>\$1,500</i>
Fees for Dinner at the end of the competition	~\$10 per student
Extra Parts and materials for prototype, errors and final construction	\$500
Shirts	~\$15 per student
Kiosk Cost (first year)	\$400
Second year (re-using most materials)	<i>\$200</i>
Tools (if your school is not yet equipped)	~\$400
First year Total*	\$ 4,200 (~210/student)
Subsequent years Total*	\$2,700 (~135/student)

*The totals are

based on a team of 20 students. All team sizes are permitted.

- **When you register for the competition for the first year, you will receive your registration and a VEX robotics kit along with the extra drills and accessories for the year. If you require more VEX parts in subsequent years, you can order them with your registration at the \$2,400 price.**

Tips on How to Use this Kit

1. Decide how much funding you are requesting, and for what purpose.

* Will you ask for funding for all your expenses to attend the competition?

If so, try to calculate more closely the amount that you will spend. Once you have plans for your robot and kiosk, try to cost them out to better estimate what your total cost will be in the end.

* Are you going to approach larger companies for corporate funding? Will people's families be willing to absorb some of the costs? If so, decide on the amount needed and for what specific purpose the funding will be used.

2. Always send a thank you letter when funding is received.

Be sure to always thank people and companies who have sponsored you. It is a good idea to inform them of your progress and your success. This will make it easier for you to receive funding from them in the future. Plus, people will be happy to hear that you participated and had fun!



Tips on How to Successfully Fundraise

Here are a few useful ideas which will help you get started properly.

1. **Teamwork is essential** Teamwork will be invaluable when working on your robot, and it is the key to successfully raising money. When people work together to create ideas, they are much more successful. As an added bonus, your team will know how to work together before even picking up a tool.
2. **Think Big... But Only Later** When fundraising, it's best to start small. Pick something that you, as an individual, can do. Small events are not usually very complicated, and they can have good returns.
3. **Divide into Teams** Smaller teams work better when you really need to get something done. Try to divide into teams and run a couple events. Make sure to always communicate between teams so that you are efficient and not repetitive. It is just a thought... but it might be a good idea to divide into the Website team, Robot team, etc.
4. **Have a Theme** come up with a theme for your team each year and have it run across your fundraising. It creates a true brand.
5. **Get organized** Set deadlines, figure out who is doing what, etc...
6. **Keep Track of the Money** Come up with a good system to keep track of all of the money that is raised.
7. **Have fun!!**



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About CRC Blurb

This blurb may be useful when explaining the competition to possible sponsors.

CRC Robotics is a non-profit organisation associated with EAST (Educational Alliance for Science and Technology). It offers quality science and technology events to inspire tomorrow's inventors, engineers, scientists, doctors, teachers and leaders.

What does the CRC Challenge achieve?

- It is a multi-disciplinary event designed to challenge high school, CEGEP, and Professional Education students in various fields.
- It is a cross-curricular activity that links English, French, computer science, mathematics, art, science and more!
- It helps develop leadership, organization and teamwork skills because each team is entirely driven by students.
- It challenges students to apply classroom theory to practical situations and familiarizes them with the technological world outside of class. It even pushes them to further their understanding with theories presented in class.
- It creates a platform for students to work with professional mentors from diverse fields (engineers, technicians, university professors, etc.).

The CRC challenge is composed of 4 major elements:

1. To design and build a robot that participates in a tournament with those of other schools.
2. To create a bilingual video documentary that presents the competitor's school, the team's robot-building process and the game to be played.
3. To design a bilingual web site that showcases to the public the team's work and accomplishments.
4. To organize an information kiosk and present their work to visitors and judges during the challenge period.



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Ideas for Fundraisers

- Have a Loonie war, find out which sex or grade is the most generous by allowing people to donate only loonies for a week. Do the girls give more than the guys? Find out!
- Hold a raffle. Find something cool like an iPad and sell a limited number of tickets (400 maybe?) for \$5 each. You make ~ \$1500 after your initial cost.
- Bottle and Can Drive
- Donation Jars at local stores
- Summer Carwash & sell Food & Drink at carwash
- Dance
- Snowball Fight
- Pay to drive the robot at demos
- Shovel Driveways/Rake Leaves (Yardwork/Odd Jobs/clean garages/etc.)
- Pizza/Candy Sales
- Video Game tournament
- Bake Sale



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We, at CRC have come up with many different materials to help you fundraise. If you cannot find what you are looking for, then sent an email to fundraising@robo-crc.ca and we will try to get you what you need.

Logos

We have many logos which are available to you. Please only use the logos located in the download section of the Fundraising website. These logos have been optimized for use on posters, raffle tickets, etc. However, **please make it clear that you are not fundraising for the CRC, you are fundraising for your own school.**

You will need to contact us first in order to receive a password. Passwords are only valid for 24 hours.

Photos

There are many photos that are available to you. All photos posted by CRC on the Facebook page, as well as photos on the website, are available for your use. Please, however, do not use these photos commercially. When using one of the photos, you must credit the photographer, and if unknown, credit CRC.

You will need to contact us first in order to receive a password. Passwords are only valid for 24 hours.

Print and Video Materials

We have print and video materials that are available to you, but please contact us if you would like them. The video materials are the highlights videos of previous competitions which are all posted and available on the website at www.robo-crc.ca/en/highlights

Please note that this is a new initiative. If you have questions or comments on new things that we can provide to help with your fundraising, then please contact us.



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SAMPLE Donation Form

DONATION FORM

Group Name: _____

Event: _____



(Place your
school
logo here)

Name: _____ E-mail: _____

Street Address: _____ Apt / Unit: _____

City: _____ Province: _____ Postal Code: _____ Phone: _____

Amount: \$ _____ Cash Cheque Credit Card: VISA MasterCard

Make cheques payable to:

School Name Credit card #: _____

School Address Expiry: ____/____ Signature: _____

City, QC POSTAL CODE

Thank you for your support!