

## Sponsorship Package



# ROBOTIQUE CRC ROBOTICS

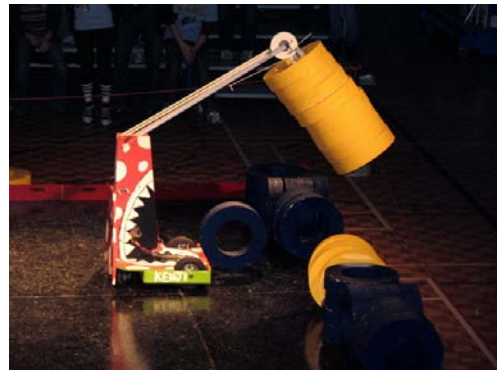
## What is CRC Robotics?

CRC Robotics is a non-profit organization offering high-school and CÉGEP students a quality multidisciplinary competition in an entertaining, high-intensity environment to counter school dropout rates by inspiring tomorrow's leaders. Students are challenged to build a robot and to produce a video, web site, and kiosk presentation, where all tasks are entirely student-run.

CRC Robotics aims to unite all aspects of education by creating a competition which allows students to combine their language, music, media and robotics skills.

The 11<sup>th</sup> annual CRC Competition will take place from **February 16 to 18, 2012** and will be hosted by Vanier College.

For more information on the competition and to see examples of student work, please visit [www.robo-crc.ca](http://www.robo-crc.ca).



Robotique CRC Robotics  
95 Chemin Cote St-Antoine,  
Westmount, Quebec, Canada H3Y 2H8  
[bjorn@robo-crc.ca](mailto:bjorn@robo-crc.ca)

# Sponsorship Package

## Sponsorship Details

### Sponsor Benefits

Many individuals, businesses and organizations have enjoyed a long and mutually beneficial relationship with the CRC Robotics Competition.

#### Visibility

##### At the Competition:

- Montreal wide exposure to over 800 competing students from over 25 schools including multiple CEGEPs and a vocational institute.
- Three-day competition with over 2,000 visitors.
- Local television and newspaper coverage.
- Possibility to present your dedicated award.
- Opportunity of hosting a booth during the competition
- Excellent opportunity for local and national industries to make themselves known to future graduates, alumni and other industry representatives.

#### Image

- Unique competition
- **Attracts lots of attention** from the host school and media.
- Students place a lot of effort into team sportsmanship, theme and having fun.
- Opportunity to be part of the solution against school drop out rates.
- Chance to inspire future generations and provide them with the tools to succeed in all aspects of study.

#### Commitment to Students

All of the above benefits are only possible through contributions from our sponsors. You are helping expose these students to media, communication and engineering fields.

The future of CRC involves your company. Whether you hire an engineer, media guru, or French writer who used to compete in our competition, they will be better at their jobs because they have experienced the CRC. We need your support to continue to provide this educational opportunity to students and to grow our competition to reach more students.



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## General Sponsorship Levels

\*All sponsors will be given login information to our website. This will give them access to a homepage which will show the status of their sponsorship deal. A .pdf copy of the agreement between CRC Robotics and the sponsor. Images of where their name has shown up.

All sponsor logos will appear on the large screens throughout the competition under their respective sponsorship level headings.

### **Title Sponsor \$20,000+ (1)**

- **Your company logo on all CRC communications**
- Sponsor-supplied decals on the playing field
- Sponsor-supplied banners hung over playing field and in kiosk area
- Your company logo on the yearly CRC banner
- Your own dedicated award (engineering design, game, video, website, kiosk, sportsmanship). *Eg: The Kiosk Award presented by Your Company Name.*
- Your company logo on all award plaques
- Your company logo displayed and **your company brochures available at all our expositions and demonstrations**
- Your company logo on our webpage with active link to your site
- Right to have a booth at the competition
- Two seats at the banquet and award ceremony

### **Platinum**

**\$ 10 000 +**

- **Your company logo on all CRC communications**
- Sponsor-supplied decals on the playing field
- Sponsor banners hung over playing field and in kiosk area
- Your company logo on the yearly CRC banner
- Your own dedicated award (engineering design, game, video, website, kiosk, sportsmanship). *Eg: The Kiosk Award presented by Your Company Name.*
- Your company logo displayed and **your company brochures available at all our expositions and demonstrations**
- Your company logo on our webpage with an active link to your website
- Right to have a booth at the competition
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## Gold

\$ 5 000 - \$ 10 000

- **Your company logo on primary CRC communications (Rule books, kits, etc)**
- Two seats at the banquet and award ceremony
- Your company logo on the yearly CRC banner
- Your company logo displayed and **your company brochures available at all our expositions and demonstrations**
- Your company logo on our webpage with an active link to your website

## Silver

\$ 1000 - \$ 5 000

- Your company logo displayed and **your company brochures available at all our expositions and demonstrations**
- Your company logo in the rule book
- Your company logo on our webpage with an active link to your website

## Bronze

\$ 500 - \$ 1000

- Your company logo in the rule book
- Your company logo on our webpage with an active link to your website

## How to sponsor (Next steps)

Using the contact information below, please contact the CRC to express your interest in sponsoring the competition. We will be able to inform you if the sponsorship opportunity that you are interested in is still available and then work with you to find the most rewarding opportunity for your company.

## Contact Information

The organizers of the CRC Robotics team would like to thank you in advance for taking your time to consider sponsoring CRC Robotics. If you have any questions, or if you would like us to present this opportunity in detail to your organisation, please feel free to contact us anytime.

**Bjorn Dawson**

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# Sponsorship Package

**Website:**

[www.robo-crc.ca](http://www.robo-crc.ca)



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## Our Generous Sponsors



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Alliance pour  
l'enseignement de la  
science et de la  
technologie



Educational  
Alliance for  
Science  
Technology



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